

# NORTHERN APPALACHIAN FOLK FESTIVAL



a DOWNTOWN INDIANA EVENT

NorthernAppFolkFest.org • DowntownIndiana.org

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## A LETTER TO OUR VENDORS AND EXHIBITORS

December 13, 2018

Dear Artists, Vendors and Exhibitors,

We are writing to thank you for your interest in the 2019 Northern Appalachian Folk Festival - a Downtown Indiana Event.

We can't tell you how much our community looks forward to your food, art, wares, and participation. Which is why it is with tremendous regret, we must announce the cancellation of the 2019 edition of NAFF.

As you know, events like NAFF take a tremendous amount of time and resources — including manpower, while our downtown district faces new challenges. For this reason we have decided to tighten our focus in the new year, addressing the needs of our members and promoting downtown Indiana as an 'anytime destination.'

Attached, find a copy of our official announcement in full. Those of you who have joined us in the past, we can't tell you how much we appreciated your patience as we navigated growing pains, good weather and bad. Those of you who were considering participating in 2019, we were really looking forward to meeting you.

Stay in touch with us. There may be other opportunities ahead in downtown Indiana and no permanent decisions have been made regarding the festival's future. Please be aware that any other events making use of the Northern Appalachian Folk Festival (NAFF) name in 2019 are in no way affiliated with Downtown Indiana or its festival steering committee.

If you're not already in our neighborhood, visit often. We love seeing you!

Best Wishes for the New Year,

The 2019 Northern Appalachian Folk Festival Steering Committee

*and*

Downtown Indiana

