

NAFF17 WRAP-UP

The Northern Appalachian Folk Festival is a Downtown Indiana Event • DowntownIndiana.org



source: NAFF17 visitor survey

65

percent of NAFF17 attendees surveyed were aged 18-45

53

percent of our visitors had attended previous NAFFs

89

percent spent money with local businesses

We'd like to thank our visitors, vendors, exhibitors, and bands for coming out and enjoying a beautiful weekend with us in downtown Indiana. Too numerous to name here are all the folks who made it happen and the volunteers who kept it going. We also have to gratefully acknowledge Downtown Indiana, its board, and the merchants who let us close three blocks and invite a few thousand of the neighbors over. Thank you to the local businesses who hosted our guests, provided support and services — and to everyone who had a smile, directions to “Jimmy Stewart’s house,” or suggestions for where to grab a bite. You make us proud to call Indiana home.



HELD ANNUALLY THE WEEKEND AFTER LABOR DAY IN DOWNTOWN INDIANA, NAFF celebrates art and culture in the region with free live music, exhibits, demonstrations, workshops, and vendors. The 2017 bill was packed with more than 20 performers ranging from a Locally Made lineup to rising stars and national acts. This year’s educational programming highlighted the region’s lumber heritage and featured a visit by the PA WoodMobile. A photo exhibit on loan from the Lumber Heritage Region was so popular, its stay was extended into the weeks following the festival.

WE’RE DOING IT AGAIN!

Entering into its sixth year as an opportunity to connect with neighbors from around the block and the region...

NAFF is growing as a cultural presence. This past year’s event drew visitors from as far away as Virginia and Canada, all of whom enjoyed the hospitality of our Philadelphia Street district and ‘just right’-sized college town. To get involved, volunteer or talk about partnership opportunities, contact Linda Mitchell at **Downtown Indiana (724) 463-6110**.



thanking our 2017 partners

STAGE SPONSOR
IRMC

PERFORMANCE SPONSOR
Lively Arts at IUP

CHILDREN’S ALLEY
Evergreen Boys & Girls Club

Children’s Advisory Commission of Indiana Co.
First Commonwealth Bank
American Legion Post 141

WOOD ON GLASS PHOTO EXHIBIT
WBL Hardwoods

MEDIA PARTNER
Renda Broadcasting

IN-KIND PARTNERS
Heinle Electric
Park Inn by Radisson
Indiana Co. Tourist Bureau

Amplify Church
Lamar

Fox’s Pizza Den
Insomnia Cookies

B&J’s Entertainment
Crooked Creek Creations
The Borough of Indiana

PATRONS

Wm. G. Mechling Insurance
Hewitt Real Estate

learn more about us - see photos from 2017!
NorthernAppFolkFest.org



NorthernAppFolkFest



NAppFolkFest