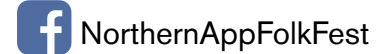




a DOWNTOWN INDIANA Event

39 N. 7th Street, Suite 101, Indiana, PA 15701 • 724-463-6110  
NorthernAppFolkFest.org • NorthernAppFolkFest@gmail.com  
CONTACT: Tony Boiano, Festival Administrator, 724-465-9151



high resolution photos, band bios and more:

<https://northernappfolkfest.org/contact/press-room>

**DATES:** September 9, 10 and 11, 2016

**Friday:** 4:00pm – 8:30pm **Saturday:** 10:00am – 8:30pm **Sunday:** 10:00am – 5:00pm

**LOCATION:** Downtown Indiana, Pennsylvania

**ADMISSION:** to the event, and its performances and workshops, is **Free**

**ABOUT:**

- the Northern Appalachian Folk Festival, entering its fourth year, is held annually the weekend after Labor Day in Downtown Indiana
- Free festival celebrates the region's widespread and diverse influences on art and culture
- Northern Appalachia covers 86 counties in five states: in Pennsylvania, Ohio, West Virginia, Maryland, and New York
- Family-friendly, games and activities for younger festival-goers in "Children's Alley"
- **Free** live performances include **regional and national acts**
- a Downtown Indiana event

**ATTENDANCE:** Estimated at 2500-4000

**HISTORY:** The idea of a regional festival grew from Indiana University of Pennsylvania hosting a national conference of the Appalachian Studies Association in 2012.

**NEW:** Festival extended by a full day and into an additional downtown block. New enhancements for artists include awards, hospitality and a program for high-school students. The additional day and a larger footprint also accommodate an expanded music lineup and other arts programming.

**ARTISTS AND VENDORS:**

- Vendors offer a variety of handmade and home-grown goods Saturday and Sunday
- Non-profits and educational groups are also represented
- Food vendors with festival favorites

**WORKSHOPS AND OTHER ACTIVITIES:**

- Free workshops throughout weekend and held downtown. Subject matter is suitable for all ages. Topics include history, culture, flora and fauna, cuisine, and contemporary issues.
- Demonstrations • Excursions • Film Screenings • Art Exhibits • Fun Competitions (Storytellers and Liars contest, etc) **SCHEDULE TBA**

**MUSIC:** Variety of genres headlined by national acts; rooted in and influenced by the region. Previous headliners include Rusted Root (2015), Joe Grushecky and the Houserockers (2014) and Si Kahn (2013). **2016 HEADLINERS: Dar Williams • Southern Culture on the Skids • The Stickers • The Jaggerz • Ray Owen** • additional local and regional artists TBA

**SPONSORS:** Educational Programming Sponsors: **First Commonwealth Bank** and **Indiana University of Pennsylvania** • Official Media Sponsors: **Indiana Gazette** and **WDAD, U92, WCCS** and **Cat Country** • Official Healthcare Provider: **Indiana Regional Medical Center** • Preferred Service Providers: **Lively Arts at IUP** and **Evergreen Boys and Girls Club of Indiana County** • Media Provider: **WYEP** • Area Sponsor (Hospitality): **Park Inn by Radisson** • Staged Performer Sponsor: **S&T Bank** • additional TBA